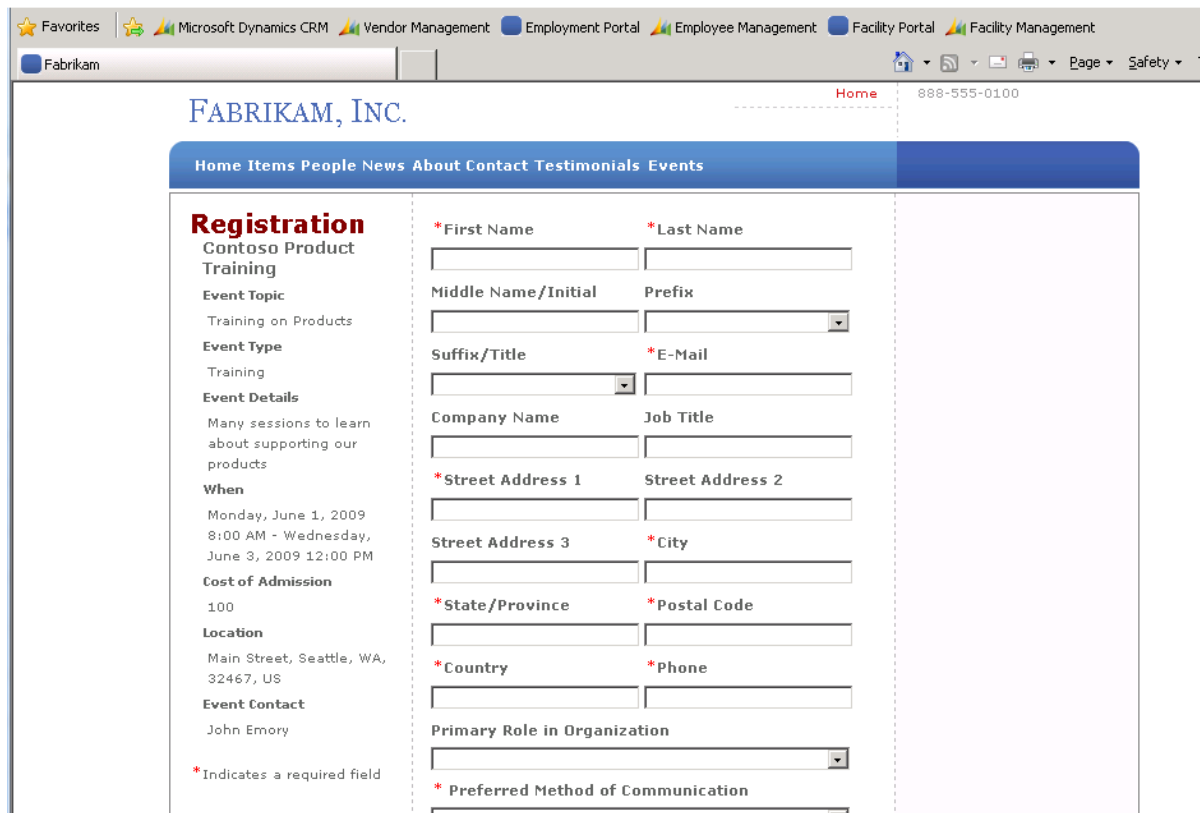


Event management

The web portal listing of events:



On clicking the “Register now” button



Internal facing management from the CRM system:

The screenshot displays a CRM interface for managing a campaign. The main window title is "Campaign: Product Training" and the sub-section is "Information". The interface is divided into a left-hand navigation pane and a main content area with several tabs: "General", "Event Details", "Financials", "Administration", and "Notes".

Navigation Pane:

- Details:**
 - Information (selected)
 - Planning Tasks
 - Campaign Activities
 - Campaign Responses
 - Workflows
 - Event Session Times
 - Event Team (Internal)
 - Event Team (External)
 - Event Packages
 - Event Sponsors
 - Event Group Allocations
- Sales:**
 - Target Products
 - Sales Literature
- Marketing:**
 - Target Marketing Lists
 - Related Campaigns

Main Content Area (General Tab):

Event Information

- Publish Event Details on Web
- Event Type: Training
- Primary Venue: Downtown Hotel
- Maximum Event Capacity: 250
- Manage Registration Count?
- Waitlist this Event?
- Waitlist Starting Point: 55
- Registration Count: 53

Event Location

- Street 1: Main Street
- Street 2:
- Street 3:
- City: Seattle
- State/Province: WA
- Zip/Postal Code: 32467
- Country/Region: US
- Mapping Url:

Web Portal Display

- Event Capacity: 50
- Cost of Admission: 100
- Event Name: Contoso Product Training
- Event Topic: Training on Products
- Start Date & Time: 6/1/2009 8:00 AM
- End Date & Time: 6/3/2009 12:00 PM
- Event Details: Many sessions to learn about supporting our products